

# DeCOmP 2014 – Steampunk Gypsy Oasis

## Summary

DeCOmP 2014 continued a path of success set in place in 2013. In addition to improved organization, the event set records for revenue, attendance, number of art installations, # of performance artists, number of volunteers, charity donations and money raised for future programs. The core planning team was the largest to date with 28 members. About 90% of the team will return in 2015.

## Stats

- Attendance: 1381
- Total Revenue: \$28,834.48
- Total Expenses: \$18,677.22
- Total Net Revenue: \$10,157.26
- Additional Money Raised for 2015 art grants: \$4,209.90
- Charity Donations: \$1115.80
- Food Raised for Food Bank of the Rockies: 350+ lbs
- Planning Team Size: 28
- Total # of Volunteers: 342
- Unique Art Installations: 20
- Performance Artists: 12
- Fire Dancers: 32
- DJ/Music Acts: 31

## Team Changes

- Steve Maruska will take over the Project Lead role in 2015
- Sante Suffoletta will take over Budget and Sound/Music/DJ Lead in 2015

## 2014 Successes

- Starting in late March was key to planning this year. We were able to be very organized and avoid last minute emergencies dealt with in 2013.
- Best team to date. Awesome communication, creativity, caring, passion and follow through. Great chemistry as well.
- Great relationship development with Casselman's. They said it was the best event they have ever done.
- Records set in every measurable category.

## Opportunities for 2015

- Expand event to include a free Friday setup party for volunteers.
- Revisit decommodification process as relates to non-profits onsite, vendor logos, etc.
- Revisit volunteer process to simplify sign up and communication.
- Plan for future growth beyond Casselmans