

Colorado Bernal Equinox 2016 - Doing It Wrong

Event Summary

CBE 2016 was an inaugural, and therefore experimental, event. While similar in nature to the Colorado DeComp events that take place in the fall, CBE was more of a "grassroots" project; a bring it and do it atmosphere for which the community was provided a canvas upon which to create whatever they wanted. The event had a very tight budget, and therefore grants were not available and very little was supplied to artists, performers, and attendees in the way of infrastructure. In spite of this (or perhaps because of this), the community stepped up with new art, new music, new performances, new gifts, and more interactive art than ever.

Statistics

- Attendance: 680 tickets sold, 560 attended
- Total Revenue: \$11,920.00
- Total Expenses: \$4,914.93
- Total Net Revenue: \$7,005.07
- Philanthropy: \$1,061.27
- Planning Team Size: 26
- Total # of Volunteers: 250

Key Thoughts

- Recycling was successful but not overused
- Pack-in pack-out practices were observed
- Quieter, conversational areas were well-used
- The Denver Burner website became (and will continue to be) the main source of information for events, as opposed to Facebook, which is secondary
- Post-event volunteer survey shows area for improvement in future events
- Steering committee plans to hold the event again in 2017